

JOB OPPORTUNITY

PUBLIC HEALTH PROMOTER

with a focus on health and risk communications

Posting Date:	May 19 2022	Closing Date:	June 3, 2022
Location:	New Liskeard	Position Type:	Full-Time, Temporary to Dec. 31, 2022 With possibility of extension.
Salary Range:	\$56,914 - \$71,395	Expected Hours:	35 hrs / week

POSITION SUMMARY:

The Timiskaming Health Unit is seeking a highly motivated individual with interest in population health promotion and protection communication to join our team. The successful candidate will possess a strong background in health communication and risk communication.

JOB RESPONSIBILITIES:

- Develop, implement and monitor comprehensive evidence-informed communications plans;
- Develop communication products (media releases, social media and website content);
- Collaborate with staff who support graphic design and develop the visual aspects of communications tools. Specific assignment area includes THU response to COVID-19 and other topics and projects as assigned.

QUALIFICATIONS:

- Bachelor's Degree in a health related field with a concentration in courses on communication; or
- Advanced knowledge of the principles, methods, theories and practices of health communication (social marketing, crisis/risk communication, media relations) and behaviour change;
- Experience in creating a range of communication products for a variety of channels;
- Experience with social media engagement for an organization and working with the media;
- Experience with video production process including developing script, shooting, editing and publishing to various platforms;
- Advanced skills in writing and editing with the ability to develop and adapt communications for various audiences and mediums and proven ability to draft/write press releases;
- Strong understanding of health literacy, e-health literacy and media and digital literacy;
- Experience with proofreading material for grammar, spelling, readability standards;
- Experience with accessibility design standards would also be an asset;
- Required to comply with the Health Unit's immunization policies, which requires vaccination against COVID-19 unless valid medical exemption is provided;
- Fluency in both official languages and proficiency in French translation preferred.

HOW TO APPLY:

Only those candidates selected for interviews will be contacted. Please apply to:

Randy Winters

Director of Corporate and Protection Services, wintersr@timiskaminghu.com

Timiskaming Health Unit

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